NEWS RELEASE

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Idaho's Top Home Builders to be recognized at Builder's Conference

For Immediate Release Boise, Idaho – February 18, 2005 For Media Information Contact: Michael Keckler – (208) 287-4828

Idaho's best Energy Star® builders will be honored next week for their outstanding efforts promoting higher standards of energy efficiency in the homes they build.

The ceremony will cap off the daylong 2005 Idaho Builder's Conference on Tuesday, February 22, 2005 at the MK Plaza Auditorium in Boise.

"Avoiding costly mistakes" is the theme for this year's conference, which features presentations by Dr. Joe Lstiburek, a nationally recognized expert in building science and Chuck Miller, a top Energy Star builder in the Treasure Valley. Attendees will also learn how to join the Energy Star program.

Energy Star certified homes can save their owners 30% or more on yearly energy costs and each year, more homeowners are making increased energy efficiency a top priority.

More than 100 Idaho builders and others in Idaho's residential construction and marketing community have signed up to attend this year's conference and more are expected at the door.

The 2005 Idaho Builder's Conference is sponsored by the Idaho Energy Division, Fannie Mae, the Idaho Building Contractors Association, the Idaho Association of Building Officials, the Idaho Association of Mortgage Bankers, the Idaho Power Company, Intermountain Gas Company, the Northwest Energy Efficiency Alliance and the U.S. Department of Housing and Urban Development.

To learn more about the conference, its itinerary, and Energy Star building standards, visit the Idaho Energy Division website at: www.idwr.idaho.gov/energy/